

From: Brett Marchand April 23, 2009 3:53:45 PM
Subject: Tourism Committee Minutes 04/20/2009 - APPROVED
To: SimsburyCT_TourismMin
Cc:

SIMSBURY TOURISM COMMITTEE
MINUTES – April 20, 2009

Attendance: Liz Banco, Joyce Howard, Dominique Avery, Bruce Kaplan, John Hampton, Pat Carbone, Laurie Matczak, Paulette Clark, Steve Mitchell

1. Meeting called to order @ 7:30PM
2. Minutes of March 16, 2009 meeting approved
3. Old Business:

A) Farm Day (June 6) and Farmers Market and updating of brochures were discussed.

B) Triple Crown Races brought up to date by Laurie Matczak

C) CT Conference on Tourism, May 27, 2009 discussed. Decisions made regarding our involvement at Foxwoods.

D) John Hampton detailed April 28th Volunteer Expo, number of participants and ongoing publicity.

E) Bruce Kaplan reported on the Visitor's Center. As a group we discussed ideas for possible future location.

4. New Business:

A) Discussed upcoming Taste of Simsbury and other ideas to bring attendance to Simsbury through Sale Days to benefit retailers, and maintaining Visitor's Center for tourist and residents.

Meeting adjourned at 9:00 PM

Submitted by Pat Carbone

